

Store Manager ES



CPA Technology
Advisor
2002-2005

Since 1986 the award-winning Store Manager ES POS application, part of the InfoTouch Retail Suite, has been successfully solving the business issues facing Specialty Retailers. Store Manager ES uses intuitive graphics at the POS to reduce training time and cost, speed checkout times and enhance your customer service. Whether a single store or a multi-unit retailer, InfoTouch's Store Manager ES helps to reign in costs and provide the critical information necessary to make timely decisions. The ES in Store Manager ES stands for Enhanced Security—the software has been certified to meet the Payment Card Industry Data Security Standard by Visa.

When it's time to select your next POS software...



Choose the one that speeds checkout time, reduces training time and makes better use of time for customer service—Store Manager ES!

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Register — The graphical user interface at the POS is second to none and helps cashiers ring up items quickly and more accurately than keyboard-based peers. You can ring up items via four methods: scanning, UPC/SKU number entry, item button entry, and by description or a ‘wildcard’ search. Full Customer Sales history is available at the POS, and unique transactions like Layaways, Quotes, Special Orders and Suspend/Resume are a standard part of this module. Additional features include Gift Certificate tracking, up to 16 different tax categories, a Bad/Negative Check file, Age Verification, currency conversion, and the ability to handle integrated credit cards and check verification.

Inventory — This module is the core of the Store Manager ES application. The system updates quantities on hand for each inventory record in real-time. Additionally, each item can have a retail price plus 9 additional price levels and be sourced from up to 10 different vendors. You can maintain serialized inventory as well as a wide array of sophisticated pricing rules — such as Quantity unit pricing, Fractional Quantities, Buy 1 Get 1 Free, Case Pricing, 50% Off after 10 Items, etc. Additional functionality includes Kit/Explosion sales and tracking, a printable Notes field, Substitution and Suggestive Selling, Alternate Keys, and Open to Buy for departmental budget tracking and reporting. Some label printing functionality is available to print UPC Price Labels, Shelf Tags, and Received Item Price labels. Store Manager ES also supports the sale of items by weight and using Food Stamps.



Customers — Sales history, Accounts Receivable, loyalty/frequent shopper pricing, and purchasing trends are available within this module. You can also customize categories to use for a Customer Relationship Management (CRM) program. The Accounts Receivable functionality can print detailed customer statements, and you can use the Reports section of this module to print things like customer mailing labels based on shopping activity or inactivity.

Employees — Time and attendance and gross wage calculations are at the center of the Employee Module. All employees can clock in/clock out through any register in the system while managers can monitor and adjust these ‘punches’ accordingly. In addition to hourly and salaried wage rates, the system calculates individual or group commission plans, individual or group bonuses, contests, and spiffs by employee. Employee shift scheduling is also available.



Purchase Orders — Integrated with the Inventory module, purchase orders can be created automatically using the Min/Max/Reorder quantity scheme or by using criteria such as a preferred or specific vendor, lowest cost or fastest delivery time. You can also use handheld devices for Receiving, Receiving by Exception, and Backordering inventory.

Reports — You have access to an enormous amount of detailed information with the 100+ reports that are standard with the system. Most reports have multiple search and sort criteria giving you maximum flexibility in analyzing your operations. All reports come with the option of viewing to screen, printing, or saving as a electronic file for export to other applications. In addition, the Store Manager ES application comes with extensive documentation and integrated online help.



Why Touch Screen at the POS?



- ◆ *Reduced Training Cost/Time by 30% or more*
- ◆ *More Durable in Harsh Retail Environments*
- ◆ *No Wasted Counter Space*
- ◆ *Software Changes and Updates can be Downloaded—no more hassles with replacing and removing key checks*
- ◆ *33–50% checkout throughput improvement*
- ◆ *Reduced errors at POS*
- ◆ *Improved and Enhanced customer service*